



Register now to meet with dairy product and baking ingredient buyers from China

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MADISON –Reserve your seat now for upcoming one-on-one meetings with major retailers from the Shanghai region of China. The Wisconsin Department of Agriculture, Trade and Consumer Protection's (DATCP's) International Trade Team will facilitate meetings between Wisconsin suppliers and buyers for the rapidly growing Chinese market.

U.S. food and agricultural exports to China in 2013 were valued at \$29.7 billion.

Companies that would be good fits for this event include processors of dairy products such as cheese, whey, butter, cream and whipped cream; baking ingredients; food additives; tree nuts; canned fruits; juice concentrates and dried fruits.

The buyers mission will take place from 1 to 5 p.m. Wednesday, June 4, at the Sheraton Hotel, 706 John Nolen Drive, Madison, Wisconsin 53713. Registration is required and costs \$100. Download participating buyers' profiles as well as a registration form at http://datcp.wi.gov/Business/Exports/Calendar_of_Events/index.aspx. Send the completed registration form by June 2 to Ashwini Rao at Ashwini.Rao@Wisconsin.gov.

For more information email or call Rao at 608-224-5119 or Jennifer Lu at Jennifer.Lu@Wisconsin.gov or 608-224-5102.

The Wisconsin International Trade Team helps Wisconsin farms and agribusinesses grow their international markets. For more information, go to <http://datcp.wi.gov/Business/Exports/>.

The USDA Foreign Agricultural Service in Shanghai collaborated with DATCP to facilitate the event.

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